

SCB LOGO

ETHIRAJ LOGO

SCB SILVER JUBILEE YEAR 2020-2021 THIRD CELEBRATION

Senior Citizens Bureau (SCB), Chennai

Jointly with Ethiraj College NSS, Chennai

Cordially invites you

For the launch of SCB Silver Jubilee Talent Search Competition
For the students

And for observance of the commemoration of
Uzhavar Tirunaal & Thai Pongal

From 10 am to 12.30 pm, on Jan 22, 2020 (Saturday)
Through Video Conferencing in Zoom Virtual mode
hosted by HelpAge India, Chennai.
(Link: <https://us02web.zoom.us/j/82238225639>)

Chief Guest

Thiru K T SRINIVASA RAJA
MD, Adyar Ananda Bhavan Sweets & Snacks, Chennai

Guest of Honour

Dr Tmt S KOTHAI
Principal, Ethiraj College for Women

In the august presence of

Dr Capt M SINGARAJA
Emeritus Chairman, Senior Citizens Bureau

Presided over by

Thiru T V NAGARAJAN
Chairman, Senior Citizens Bureau

ALL ARE WELCOME

Dr P NIRMALA
NSS Officer, Ethiraj College

Dr P SETHUSESHAN
Secretary General, SCB

LETTER HEAD

Dear Respected Members,

Warm Greetings and Best Wishes for a very purposeful & Happy 2021 and Thai Pongal.

Our Senior Citizens Bureau was founded on 3rd March 1996 by a group of Elders, imbued with the spirit of selfless service to the society, belonging to Probus Club and several Senior Citizens Associations. Many stalwarts like Late Major General Aban Naidu, Er. V. Hariharan, Dr.V.S.Natarajan, Thiru S.P.Ambrose, IAS Retd, Thiru R.Venkatesan, IA&AS, Dr.Captain M.Singaraja, Thiru C.Nagendra Prasad were at the helm of affairs and steered the Bureau. With sincere and dedicated efforts of these veterans, our SCB had grown to the present status and stature. Today we have an unique standing in the society and net working associates.

Since its inception, SCB has been functioning very effectively to implement various programs as per our well defined Mission and Vision. SCB is now positioned in Silver Jubilee Year 2020-21 . We had held virtual inaugural celebration of Silver Jubilee Year on Oct 14, 2020, coinciding IDOP(International Day of Older Persons). We are preparing to conduct the valediction of our Silver Jubilee Celebrations in October 2021, again coinciding IDOP, in accordance with deliberations & decisions unanimously taken in our AGM, held virtually on Dec 19, 2020. The celebrations are spread over the entire year with quarterly events.

In the AGM, 4 Silver Jubilee (SJ) Special Committees (SC), were approved to implement programs as per the list attached. The members are drawn from the present & past Office bearers and EC members. Also members volunteering to serve in the committee are most welcome. Each Committee is consisting of ten experienced members headed by one Team Coordinator. The overall coordination for all the 4 committees will be lead by the Emeritus Chairman, Chairman and Immediate Past Chairman. The chief coordinators, heads and members present in the AGM and ECs have consented. We request the other committee members to kindly confirm their acceptance. It is proposed to convene a separate Zoom meeting, for SJ Committees to periodically discuss the ways and means to conduct the Silver Jubilee Celebrations in a grand manner. The date and ZOOM ID will be shared in WhatsApp / Email to be updated by you.

The approved estimated Budget for Rs 8.75L and Receipt (Resource mobilization) for Rs 10L towards Silver Jubilee year, particularly for the closing ceremony are attached for your valuable consideration. This was deliberated in every EC meeting and finally in the AGM with utmost care. We are proud and happy to announce spontaneous contribution of Rs 10K each, by our Chairman Emeritus and Secretary General, in the AGM. Our networking associate and well wisher Probn Panchalam has announced to donate Rs 10K. We are sure that the funds will start trickling in. We need your contribution and mobilization.

OUR BANK DETAILS ARE: Bank and Branch : IOB, Kilpauk Branch (0571), SB A/C #: 057101000014780, IFSC: IOBA0000571.

Our next SJ event will be held on 23rd January 2021 from 11am to 1 pm, virtually through ZOOM platform. We had to change physical meeting scheduled to be held on 22-01-21 at Ethiraj College due to prevailing Pandemic condition. The invitation and the agenda for the same are attached. To participate in the virtual meeting, pl down load zoom App from Google play store and click the link given in the invitation as well as in your personal & group WhatsApp / Email.

We hope that your rich experience and expertise will definitely be benevolent to the organization for the successful conduct of our Silver Jubilee Celebrations as well as for active involvement and participation in the quarterly functions. Your whole hearted support will easily augment the resources. Our ultimate goal is to celebrate our Silver Jubilee Closing Ceremony magnificently in a purposeful manner, to be written in Golden letters in the annals of our SCB. We look forward to your valuable cooperation.

With regards,
Sincerely yours,

Sec Gen, Immediate Past Chairman, Chairman, Chairman
Emeritus.

Encl: 3

SCB SILVER JUBILEE CELEBRATION ESTIMATED BUDGET

SI No	SUBJECT	QUANTITY	RATE IN RS	AMOUNT IN RS
1	Appeal, Circular, Publicity, Video, Poster, etc	LS	LS	50000
2	Invitation	1000	50	50000
3	Postage for Invitation, Twice Appeal, Circular, Courier	LS	LS	10000
4	Memento to Chief Guests/ SCB Awardees of Excellence & Recognition and other guests and members 90 plus	50	800	40000
5	Memento to members 83 plus, Committee Members and N.S.S. Coordinators	100	600	60000
6	Memento to SCB members and winners of competition, Students	300	400	120000
7	Turban to VIP and 90 plus	50	300	15000
8	Dry fruits/Fruit basket for SI No 7	50	300	15000
9	Scroll to 90 plus, 83 plus and SCB awardees of Excellence/Recognition	50	50	2500
10	Silver Jubilee special publication Souvenir	1000	100	100000
11	Gift to winners of the	100	100	10000

	competitions, sponsors, Exhibitors and service providers			
12	Certificate to SI # 11	100	30	3000
13	Shamina for Exhibition and Dining hall	LS	LS	10000
14	Tables and 2 chairs set for stalls, sponsors, exhibitors	50	50	2500
<u>15</u>	Labour and service charges			5000
16	Miscellaneous			5000
17	Tea and Biscuits	500	30	15000
18	Lunch and sweet packet	500	140	200000
19	Financial Assistance to deserving	3	5000	15000
20	Public competition of Tamil short story	1 st prize 2 nd Prize 3 rd Prize 4 th Prize	20000 15000 10000 5000	50000
21	competition for Elder welfare Case Study and Research	1 st prize 2 nd Prize 3 rd Prize 4 th Prize	20000 15000 10000 5000	50000
22	Back Drop, Stage Setting, etc			50000
			TOTAL	874500

Rounded off Rs 8,75,000

**SCB SILVER JUBILEE CELEBRATION
ESTIMATED BUDGET**

SCB SILVER JUBILEE

ESTIMATED RECEIPT

SL NO	CONTRIBUTION FROM	NOS	AMOUNT RS	TOTAL
1	Current , Former Office Beareres and G.C members	20	5000	100000
2	Current E.C members	30	3000	90000
3	All other SCB members	300	1000	300000
4	ADVT Charges			
	Wrapper Outer	1	20000	20000
	Inner	2	15000	30000
	Full Page	10	10000	100000
	Half Page	10	5000	50000
	Strip	10	1000	10000
5	Sponsors, Exhibitors, Donors	LS	LS	400000
	TOTAL			11,00,00,000

**LIST OF SCB SILVER JUBILEE (SJ) 4 SPECIAL COMMITTEES (SC),
EACH CONSISTING OF 10 MEMBERS,
DRAWN FROM CURRENT & FORMER OFFICE BEARERS
AS WELL AS E. C. MEMBERS**

**Chairman Emeritus Dr. Capt. M. Singaraja,
IMP Chairman Thiru C N Prasad & Chairman Thiru T.V. Nagarajan are the Chief coordinators in
all 4 SC**

I) Organising & Management - O&M

- 1) Dr P SethuSeshan, Secretary General, Head
- 2) Er.T.V.Nanda Kumar, Dy Secretary General
- 3) Prakash H.Lulla, Former Vice Chairman
- 4) Er. Murugaiyan S, Former Secretary General
- 5) Panneer Selvam C ,Executive committee member
- 6) Dr. Kanagasabai V , G.C.Member

- 7) Prof. Chidambaram G , Executive committee member
- 8) Chandrasekharan M,. E.C. Member
- 9) Radha Krishnan S, Former Treasurer, (Hydrabad)
- 10) Balasubramanian L, EC Member

II) Resource & Reception - R&R

- 1)Muthulakshmi K(Brig), Former Sec General, Head
- 2) Jayakumar S , Vice Chairman
- 3) Er Chakravarthy A.K, Former Sec General
- 4) Er R T Namasivayam , E.C.Member
- 5) Gurumurthy J , Former E.C Member
- 6) Prof.Dr. Chockalingam V, G.C.Member
- 7) Chandran,K.P , E.C.Member
- 8) Dr. Rajam P S, Former E.C.Member
- 9) Sudarson V Ln, Former E.C.Member
- 10) Seetharaman L, E C Member

III) Publicity & Publication - P&P

- 1) Er Ranganatha Rao S, E.C.Member, Head
- 2) Prabakaran S , Vice Chairman
- 3) Manoharan C.N ,E.C.Member
- 4) Dr. Govindan T.V., Former Vice Chairman
- 5) Aravamudha Chary S, Former E.C.Member
- 6) Ramakrishnan R, (SBI) E.C.Member
- 7) Er.Madhavan R ,Former Joint Secty, (Puduchery)
- 8) Sundaravaradan K , Former E.C Member
- 9) Leela Srinivasan V, Former E.C.Member
- 10) Ramamurthy T.V., Former E.C.Member, (Thanjavur)

IV) Competition & Catering - C&C

- 1) PM Pandian, E. C. Member, Head
- 2) Sampath Kumar N, Treasurer
- 3) Balakrishna Raja V.S,. Former Vice Chairman
- 4) Parasuraman R, E.C.Member
- 5) Rajagopal V, Former Treasurer
- 6) Vasudevan S K , Former treasurer
- 7) Er. Balaraman M (Salem) , Former E.C. Member
- 8) Er. Kolandan S.N (Namakkal) ,Former E.C..Member
- 9) Lakshmi Narayanan S, Former E.C.Member
- 10) Arumugam A. G, (Salem)m, Former E. C. Member